

Marketing and Communications

Job Title: Communications Executive

Accountable to: Senior Communications Executive

Contract: Full-time permanent

Hours: 40 hours per week to include weekends & evenings

Salary: competitive

Northamptonshire County Cricket Club have an exciting opportunity for a Communications executive to join the Club's growing Marketing & Communications Team. This new position will assist across all areas of the business, incorporating both men's and women's team, as well as the Steelbacks Foundation and The County Ground as a venue. The successful candidate will play a leading role across content & match coverage for the Steelbacks Women and Steelbacks Foundation, whilst providing support across, digital, content and communications for the wider business.

A strong understanding of and interest in cricket is essential for this role, as an element of the role will cover live match coverage across both the men's & women's teams.

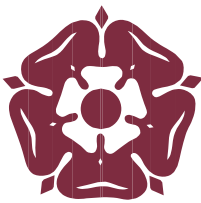
Key Responsibilities

- Work with line manager and wider marketing team to plan and execute the Club's overall marcomms strategy.
- Lead on the delivery of marcomms strategy for Steelbacks Women
- Write engaging long-form content including press releases, feature articles and match reports
- Lead on live match coverage & Live Streaming for all Steelbacks Women fixtures
- Assist with live match coverage & Live Streaming, of Northamptonshire Men's fixtures
- Gather multimedia content to support communications activity, including photo, video and audio.
- Lead on the implementation and management of Steelbacks Foundation social channels, holding regular meetings with the Foundation to spot priorities and opportunities.
- Monitor and analyse the impact of the Club's digital products against key metrics and report to the wider team and senior management.
- Work with the Partnerships team & Line Manager to execute on sponsor activations and deliver on partnership inventory.
- Keep up-to-date with current and emerging social media techniques, trends and platforms.
- Monitor follower activity across channels, responding to relevant comments from supporters and moderating where necessary.
- Assist with ensuring the Club's website is kept updated, including creating and proof-reading of editorial content and information.
- To carry out any other tasks as required within the Commercial department.

Personal Specification

- A strong understanding of and interest in cricket is essential





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- Experience in a previous communications position, or a relevant degree qualification is essential
 - Experience of covering Live sporting events is desired
 - Strong copywriting skills across long-form content or social media, prior experience in writing is an advantage but not necessary.
 - Experience with content gathering in both photo and video.
 - Competence with the Adobe Creative Suite is advantageous.
 - A creative approach to delivering results and problem solving.

This role will include weekend and evening work as required throughout the cricket season, and may include travel and overnight stays.

Northamptonshire County Cricket Club endorses the principles of equality and equity and strives to ensure everyone involved with the Club has a genuine and equal opportunity to participate to the full extent of their own ambitions and abilities, to give of their best and be assured of an environment in which their rights, dignity and individual worth are respected. Everyone is responsible for creating an inclusive working environment and we expect all colleagues, partners customers and suppliers to abide by our equality, diversity and inclusion policies and procedures. The Club ensures all existing and potential employees receive equal consideration during the recruitment process and beyond, and is committed to the elimination of unlawful or unfair discrimination of any kind and in particular on the grounds of sex, race, disability, sexual orientation, marriage and civil partnership, gender reassignment, religion or belief, pregnancy and maternity, and age.

Northamptonshire County Cricket Club is committed to safeguarding and promoting the welfare of children, young people and vulnerable adults, and expects all staff and volunteers to share this commitment. It is everyone's responsibility to keep vulnerable people safe.

As part of our safer recruitment process all relevant roles are subject to an enhanced or standard DBS check as appropriate, and two satisfactory references. We also require every staff member to undergo safeguarding training appropriate to their role.

We encourage an open, welcoming environment where everyone should feel safe to express any concerns. We have a range of policies and procedures in place which promote safeguarding and safer working practice across all that we do.

To apply for this role, please forward your cv with a covering letter (no more than one side of A4) outlining why you are suitable to HR@NCCC.Co.uk.

